

Basis of the Strategic Plan 2016–2020

What do we want to be?

A *public tool* on the social network that generates and shares knowledge *on children and local policies* to favour *citizen's under eighteen rights*.

What are our focus and frameworks?



What do we do?



Where do we want to impact?

Which are our core areas of knowledge?



3 focus of work



Researching on local policies that affect children and adolescents, seeking a balance between diagnoses, proposals and assessment, emphasising participative methodologies, from concrete and also prospective experiences.

- Generate and systematise qualitative and quantitative data and diagnoses on children, always keeping their narratives in mind.
- Draft proposals for local policies and strategic improvements based on proof and comparative analyses with cities around the world.
- Identify strategic improvement areas in local policies for children by assessing the impact of services and programmes.



Enriching social debates by sharing **data, narratives, analyses and working with** institutions from local administration to research and social organisations, as well as children, teenagers and adults, mainly in Barcelona, but worldwide.

- Promote and participate at debates to nourish and add to social accounts and stories, using the knowledge generated and a rights approach.
- Work with children and adolescents from their perspective in order to foster empowerment processes.
- Strengthen collaborative knowledge and make data, narratives, analyses and proposals available, emphasizing social return.



Favouring best strategies and measures to promote and protect children and adolescents rights and opportunities related to citizenship, redistributives and redistributives policies.

- Contributing in the creation of a common public agenda that favours to children exercising their rights in the local arena.
- Assisting and participating in strategic changes that improve children's and adolescents' lives with local policy measures and pilot projects.
- Providing a new perspective on children in the processes and spaces for creating key public policies and maximising their visibility.

3 areas of knowledge



*Inequalities and
poverties among
children, adolescents
and their families.*

In this area are the policies that aim to break the cycle of social inequalities, **ensuring that families with children have sufficient resources**. Including the guarantee of income, compensation for basic expenses (transport, food, etc.), as well as social services and **prevention and assistance programmes for at-risk situations of children, adolescents and their families**.



*Equal educational
opportunities from
earliest childhood
and beyond school*

This area consists of local policies aimed at promoting equal educational opportunities, where education is understood in its broadest sense: **from affordable and quality educational services** in early childhood, to strategies to **prevent school dropouts and segregation** in compulsory and post-compulsory schooling, to education outside the school, with education at **leisure time**.



*Children and
adolescents active
citizens in
community life and
the public space*

This area consists of policies that **recognise the perspectives and opinions** of children and adolescents in the city's **co-production** and in taking decisions. It includes strategies that contribute to children and adolescents actively participating in their communities, from **green spaces, the public arena, sustainable mobility, play, sport and culture**, to suitable **professional services and practices**.